



Munich Fabric Start

Summer Edition July 2023

Review – Sustainable Innovation

Sustainable Innovations: Edutainment and future-oriented application scenarios in Munich

Scientific sustainable material development needs practical application. Otherwise, it risks to remain in the scientific “ivory tower” or starve in the “Death Valley of research”. Quite often, application is not self-explanatory but requires translation into practice from first demonstrator development to product prototyping, beautiful and attractive material design, an intriguing and connectable storyline up to the right exchange portal. The trade fair Munich Fabric Start offers in the dedicated exhibition “Sustainable Innovation” the perfect platform for this exchange between research, start-ups and corporate industry. In this environment, exciting emerging designers who create extraordinary material concepts and rethink the textile world, meet up twice a year, in January and July, in the Bavarian capital to show-cast their new developments.



This year new textile fabrics of hemp from Dutch designers, fungal-based dyes as well as the first ALGAETEX “sport sneaker” from the BIOTEXFUTURE innovation space celebrated their trade fair premier in July 2023.

Apart from the presentation of new products and the chance of direct exchange with exhibitors, young Start Ups and niche experts, the program is rounded off by lectures, panel discussions, inspiring keynotes around the hot topics of “textile and sustainability” ensuring twice a year a comprehensive edutainment experience.

At the next **Munich Fabric Start** edition from **23 – 25 January 2024** we intend to show-cast new results, and tangible demonstrators from BIOTEXFUTURE and are looking forward to discussing them with the textile community in Munich. Let’s meet up at the Munich Fabric Start in January 2024!

Website:

<https://www.munichfabricstart.com/>

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