

We are excited to invite you to the **BIOTEXFUTURE Spring 2025 Member Day** on **May 15th, 2025**, at the adidas AG headquarters in Herzogenaurach!

This time, we have partnered with **TUM Venture Labs** on the topic:

From Lab to Venture - Turning Research into Impact

We will uncover the question: how does research turn into successful, high-impact ventures? Join us to explore how deep tech ideas can become successful businesses today. You will learn about the journey of thriving start-ups and take part in two hands-on workshops designed to help you shape, refine, and communicate your own ideas to start your entrepreneurial journey!

Along with these sessions, you will also get great networking opportunities amongst updates on the continued progress of BIOTEXFUTURE!

We are looking forward to seeing you in Herzogenaurach soon for a day full of learning and connecting!

**CREATE
THE
CHANGE**

Moderation:
BIOTEXFUTURE PMO

9:00 – 9:30 **ARRIVAL AND REGISTRATION**

9:30 – 9:45 **WELCOME**
BIOTEXFUTURE PMO

9:45 – 10:15 **KEYNOTE: FROM LAB TO VENTURE**
Explore how Deep Tech ideas can become impactful businesses today and learn about success stories – by **TUM Venture Labs**

10:15 – 10:45 **NETWORKING COFFEE BREAK**

10:45 – 12:15 **VENTURE BUILDING I – THE LADDER OF ABSTRACTION**
Explore the challenges you want to solve with your (venture) idea by navigating between abstract ideas and concrete concepts

12:15 – 13:15 **LUNCH BREAK**

13:15 – 14:15 **DEMONSTRATOR FAIR**

14:15 – 15:30 **VENTURE BUILDING II – CUSTOMER FOCUS & ELEVATOR PITCH**
Learn how to focus on your customer and communicate your venture idea in the simplest way

15:30 – 15:45 **OUTRO**
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15:45 – 16:45 **ADIDAS TOUR (VOLUNTARY)**
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