BIOTEXFUTURE Member Day - "From Lab to Venture - Turning Research into Impact"

AGENDA 15.05.2025, 9:30 - 16:45H, ADIDAS HQ, HERZOGENAURACH

We are excited to invite you to the **BIOTEXFUTURE Spring 2025 Member Day** on **May 15th, 2025**, at the adidas AG headquarters in Herzogenaurach!

This time, we have partnered with **TUM Venture Labs** on the topic:

From Lab to Venture - Turning Research into Impact

We will uncover the question: how does research turn into successful, high-impact ventures? Join us to explore how deep tech ideas can become successful businesses today. You will learn about the journey of thriving start-ups and take part in two hands-on workshops designed to help you shape, refine, and communicate your own ideas to start your entrepreneurial journey!

Along with these sessions, you will also get great networking opportunities amongst updates on the continued progress of BIOTEXFUTURE!

We are looking forward to seeing you in Herzogenaurach soon for a day full of learning and connecting!

CREATE The Change

BIOTEXFUTURE

Moderation: BIOTEXFUTURE PMO

Bundesministeriu für Bildung und Forschung

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12:15 – 13:15 LUNCH BREAK 13:15 – 14:15 DEMONSTRATOR FAIR 14:15 – 15:30 VENTURE BUILDING II – CUSTOMER FOCUS & ELEVATOR PITCH Learn how to focus on your customer and communicate your venture idea in the simplest way	9:00 – 9:30	ARRIVAL AND REGISTRATION	
Explore how Deep Tech ideas can become impactful businesses today and leam about success stories - by TUM Venture LabsCREATE10:15 - 10:45NETWORKING COFFEE BREAKTHE Image: Comparison of the challenges you want to solve with your (venture) idea by navigating between abstract ideas and concrete conceptsTHE 	9:30 – 9:45		
10:45 - 12:15 VENTURE BUILDING I - THE LADDER OF ABSTRACTION Explore the challenges you want to solve with your (venture) idea by navigating between abstract ideas and concrete concepts Image: Comparison of the challenges with your (venture) idea by navigating between abstract ideas and concrete concepts 12:15 - 13:15 LUNCH BREAK 13:15 - 14:15 DEMONSTRATOR FAIR Learn how to focus on your customer and communicate your venture idea in the simplest way	9:45 – 10:15	Explore how Deep Tech ideas can become impactful businesses today and learn	CREATE
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	14:15 – 15:30		BIOTEXFUTURE PMO
15:30 – 15:45 OUTRO BIOTEXFUTURE PMO	15:30 – 15:45		
15:45 – 16:45 ADIDAS TOUR (VOLUNTARY) BIOTEXFUTURE PMO	15:45 – 16:45		



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